

- Massive increase in network contacts and potential buyers.
- Big return on a small investment.
- Discover new exhibitors, customers and business opportunities online.
- Establish Business Appointments conveniently (with more appointment slots available at an additional cost).
- Reach consultants specializing in market research, access barriers, consumer analysis, legal aspects, business agendas, and more (at extra cost).
- Participation in conferences on relevant topics around foreign trade.
- Customizable virtual booth featuring products/services, videos, and virtual catalogs, with links to more details and direct sales.
- Display products and services virtually through 3D renderings, photo galleries, and in high res images.
- Interact with potential new leads through a full chat, communication, and voice system in real time.

- Company brand display at prominent sites throughout the Virtual Fair.
- Brand exposure in the following areas: Banners, Posters, and Videos at the Entrance, Auditorium, Reception, and Pavilion Area of the Virtual Fair.
- You define rules for competitors in EXPOCRECER 2015
- Opportunity for the introduction and promotion of new products or services.
- Detailed Metrics & Analytics for leads and targeted business strategies.